

Rural Youth Europe Awards 2020

Junior and Senior Competition

Call for Entries

Rural Youth project is a project where young people have worked together towards a common goal on a voluntary basis. This competition can gain your project visibility on a European level!

2020 was a special year as a result of COVID 19 pandemic. Rural Youth Europe would like to recognise and celebrate the resilience, creativity and innovation of rural youth through the revamped Rural Youth Europe Awards.

Categories

In addition to the existing Project of the Year, two new awards have been added with each category having a Junior and Senior award:

- **Rural Youth Project of the Year**
A project on which an individual or group of young people have worked together for the benefit of themselves, their local community or the greater good
- **Inspirational Rural Youth Person or Club of the Year**
A young person or group of young people / club who have set an example for others through the challenging and uncertainty of the global pandemic and who have been truly inspirational in their actions and/or words
- **Rural Youth Enterprise of the Year**
A young person or group of young people who have used their skills to set up or further their own business to make an income or raise funds for charity
 - Senior category – projects that have been run by youth 18 yo and older.
 - Junior category – at least half of the team members are 18 or younger.

If there are less than 3 entries received for each category Rural Youth Europe retain the right to combine the Junior and Senior categories and have one overall category

How to submit your project

1. Fill in the application form
2. Create a video or an automated presentation no longer than 3 minutes
3. Submit the form and presentation to your own organisation
4. RYEurope member organisations send the submissions to birgit.kuslap@ruralyouth europe.com with a note what category you are submitting for by **April 5th 2021**
5. Each member organisation of Rural Youth Europe can hand in a maximum of 3 projects for each category. All submitted materials should be in English. If the file is too big to submit via email, please share a Dropbox link.

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Selection process

Stage 1: RYEurope Board will carry out an internal judging process to choose the three best projects to proceed to the second stage of the competition.

Stage 2: After the board selections, a public voting will take place on RYEurope Facebook page from 12-16th April 2021. This stage will be worth 20% of the overall score with the project receiving the most votes on Facebook gaining 20%; 2nd place 15% and 3rd place 10%.

Stage 3: Unbiased judges will carry out a judging exercise and award points which will make up the remaining 80%.

The winning project will be the project which receives the highest scores from public votes and judges votes combined. The winning project will be announced at the middle of April 2021.

Prize

The winner of the Rural Youth Europe Project of the Year 2021 will get Rural Youth Europe merchandise and recognition across RYEurope platforms.

NB!

Please note that by submitting the video/automated presentation you also agree to it being published on the website of Rural Youth Europe and social media sites Rural Youth Europe uses.

The Rural Youth Europe Project of the Year 2020 will be judged using the following criteria

- How well the aim of your project is in line with the overall purpose of your organisation and what are the benefits to your organisation, members and local community.
- Level of innovation and creativity in all project phases such as general idea and implementation, communication and advertising throughout the project.
- Level of involvement and volunteering of young people in the planning and implementation of the project.

The Rural Youth Europe Inspirational Person/ Club of the Year 2020 will be judged using the following criteria

- Response to the impact of the global pandemic
- Level of innovation, adaptability and resilience
- Level of impact on other youth and clubs
- Level of involvement and volunteering in different projects

The Rural Youth Europe Enterprise of the Year 2020 will be judged using the following criteria

- How well the aim of your enterprise is in line with the overall purpose of your organisation and what are the benefits to your enterprise, members and local community.
- Level of innovation and creativity in enterprise.

For more information on the competition please contact
RYEurope office by writing to birgit.kuslap@ruralyoutheurope.com

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